

Advisory Board Report Submission

July 17, 2024 Report

Program/Project Manager/ Supervisor:	Marketing & Communications / Heath Neiderer
Program Name:	Recent Initiatives/Events: May-June, 2024

Marketing and Communications coordinated and planned the following initiatives & events for **May-July 2024**.

- **Friday, May 10: Spring Health and Wellness Resource Fair:** DRP joined several other County agencies and non-profits at the Annapolis City community event, which Annapolis Mayor Buckley attended.
- **Saturday, May 11: Water Safety Day @ Arundel Olympic Swim Center.** The Recreation Division hosted this free event to discuss the importance of water safety for community members. Other water safety partners also participated.
- **Saturday, May 11: Anne Arundel County Mental Health Awareness Event.** DRP participated in the event at CAT North in Severn by sharing resources and programs. 150+ attendees.
- **Friday, May 17:** DRP participated in the Bike to Work Day Event at Susan Campbell Park in downtown Annapolis. DRP encouraged booth visitors to fill out the Trail Spurs and Connectors Survey.
- **Thursday, May 23: Older Americans Month Event:** DRP will participate in an event hosted by the AACo Department of Aging and Disabilities at Pip Moyer Recreation Center. DRP provided resource flyers and giveaways. 450+ attendees.
- **Wednesday, May 29: Jones Station Crossroads Sign and Arthur Carter Jr. Memorial Event:** In partnership with Bike AAA, County Executive Pittman and Director Leys provided remarks for the unveiling of the new [Jones Station Crossroads Sign](#), which also memorialized Arthur Carter. State Senator Sarah Elfreth and Delegate Heather Bagnall attended the event.
 - 75+ attendees
 - [Capital Gazette covered the event](#).
- **Friday, May 31: Hot Sox Field at Wilson Park - Maryland Historical Trust Preservation Award, and Gertrude Makell Sign Dedication and Day of Remembrance.** In partnership with the Galesville Community Center, DRP accepted the Outstanding Stewardship of a Cultural Site award—remarks made by County Executive Pittman, Director Leys, Roger Marshal, and Transystems Architect. The County Executive also presented a proclamation. The event was livestreamed by MHT. Following the award presentation, the sign dedication and day of remembrance for Gertrude Makell occurred at the Busch Pavilion. State Senator Elfreth presented a proclamation to the Galesville Community Center.
 - Over 225+ attendees
 - [Capital Gazette covered the event](#).

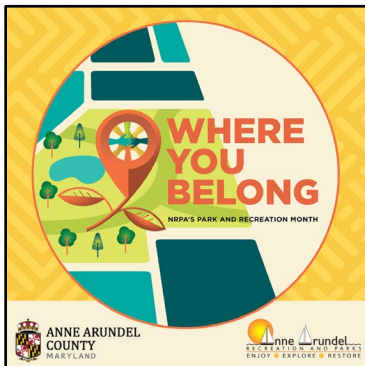


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- **Saturday, June 9: Autism in the Park at Lake Waterford Park:** DRP partnered with the Maryland Autism Society to host its first “Autism in the Park” in Anne Arundel County. Hundreds attended the event.
- **Wednesday, June 13: Lisa Barge Dedication.** Over 80 family members, 4H students, and AAEDC employees joined the Rockhold Creek Barn dedication in honor of Anne Arundel County employee Lisa Barge, who passed away in 2023. Lisa worked for the Anne Arundel Economic Development Corporation and was instrumental in setting up Ag education programs for Anne Arundel County students at Rockhold Creek Barn. Director Leys, County Executive Pittman, and Councilmember Leadbetter were in attendance.



- **July is Recreation and Parks Month.** This month’s theme is “Where You Belong.” To celebrate, DRP is running a month-long campaign on social media and in its weekly newsletter to promote the DRP staff, department programs and to engage the public. County Executive Pittman presented a proclamation to recognize DRP personnel.



- **Saturday, July 13: Edgewater Recreation Center Community Event:** This is a three-hour event for local communities to learn about the future home of the Edgewater Recreation Center and share their feedback on what services and programs should be offered there. Activities include pickleball, an obstacle course, miniature golf, face painting, crafts, food, and Kona Ice. County Executive and Director Leys will be in attendance. The expected attendance is 500.

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Program Name:	Upcoming Events: July - October 2024

The Marketing and Communications Division plans the following items for **mid-July through early October 2024**.

- **Saturday, July 20: River Days at Annapolis Maritime Museum Park.** DRP will participate in the second River Days by staffing a table and providing resources and giveaways.
- **Early August: 2024 Fall Program Guide.** Released online and print copies for DRP and County facilities.



- **Tuesday, August 6: National Night Out:** a nationwide community engagement event organized by local and county police departments. The Anne Arundel County Police Department has four event locations throughout the county. DRP will represent each site with a table, games, giveaways, and resources.
- **Wednesday, August 21:** Director Leys' Walk-n-Talk with Beverly Triton Nature Park staff.
- **Sunday, August 25: River Days at Quiet Waters Park.** This is the fourth River Days and the first being held at a DRP property. Boat rides will take place at the exact location as last year. Exhibitors will be placed at a new location—the scenic overlook. DRP's Recreation, Child Care, and Marketing team will be on hand with crafts, giveaways, and literature on programs and services.
 - Expected attendance is 2,000+
- **Early September: Fort Smallwood Park Comfort and Concession building Ribbon Cutting:** DRP will host a ribbon cutting for elected officials, VIPs, and the public to celebrate the new amenity.
 - [Capital Gazette Fort Smallwood Park Article](#)
- **Saturday, September 14: River Days at Fort Smallwood Park.** This is the fifth and final River Days. Boat rides will take place at the same pie/boat launch. DRP's Recreation, Childcare, and Marketing team will be on hand with crafts, giveaways, and literature on programs and services.
 - Expected attendance is 2,000+
- **Friday, September 20: Joshua Roach Memorial Golf Tournament:** 11th Annual golf tournament in which proceeds benefit the Anne Arundel Youth Football Association.
- **September-October: WB&A Trail Patuxent Bridge Ribbon Cutting.** A major milestone in trail connectivity for local, regional, and national bike trails. The joint event will be coordinated with Prince George's County. Local, state, and federal officials and stakeholders will be invited to participate.
 - [Bridge Video - late June](#)
- **Sunday, October 6: Lifeline 100 Bicycle Event at Kinder Farm Park.** 10th Anniversary Celebration! A joint partnership between Bike AAA, Anne Arundel County Police Department, and DRP. Around 1,000 cyclists will take a park in various distance rides throughout Anne Arundel County. Bike activities for children as well. Registration proceeds go to local non-profits.

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- **October: Kinder Farm Park 25th Anniversary Event:** In partnership with the Friends of Kinder Farm Park, the event will include a bounce house for children, food vendors, County agency exhibitors, a raffle for attendees, and hay rides. The blacksmith shop, sawmill, and historic farm museum will be open to the public during the event.

Program/Project Manager/ Supervisor:	Marketing & Communications / Heath Neiderer
Program Name:	Admin / Other Initiatives

- Continuously review and refine community engagement practices and outreach to better serve stakeholders on capital project updates and processes.
- Review metrics regularly and create new and engaging content for Recreation and Parks' weekly newsletter and social media channels.
- Coordinate with the Capital Project team to identify ribbon cuttings for completed projects in May-August.
- Prepare the upcoming Director's Newsletter for department staff.
- Collaborate with the County Executive team to identify interests and needs in coordinating community engagement for ongoing and future DRP projects and events.

Program/Project Manager/ Supervisor:	Quiet Waters & Downs Park
Program Name:	Summer Concert Series
Status/Issues: In progress; No issues to report	

- The month of June kicked off the 2024 Summer Concert Series in both Quiet Waters Park (Saturdays) and Downs Park (Sundays). Weather permitting, there will be weekly concerts at both parks, June through August. A complete schedule for the series can be found on the sponsoring Friends Group websites.
 - Quiet Waters: <https://fqwp.org/2024-summer-concert-series/>
 - Downs Park: <https://realpasadenamd.com/friends-of-downs-park-organization-announces-exciting-lineup-of-spring-and-summer-events/>

Program/Project Manager/ Supervisor:	Friends of Downs Park/Hawkins/Fisher
Program Name:	Family Day Event
Status/Issues: Completed; No issues to report	

- On Saturday, June 1st, the Friends of Downs Park held their annual Family Day event with over 5,600 citizens in attendance.
- This year's event attracted over 70 local businesses and craft vendors. Various food trucks were available, and multiple State and local agencies participated.
- Live music, pony rides (Dun-Pikin Farm), Live raptor exhibits, children's activities (moon bounce, face painting, etc.), raffles, and equipment demonstrations were visitor favorites.

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Program/Project Manager/ Supervisor:	RCP Deer Management/Shearman/Hardy
Program Name:	Volunteer Hunter Appreciation BBQ
Status/Issues: In Progress	

- On Wednesday, June 12th, the volunteers of the Anne Arundel County Deer Management program were celebrated by the Resource Conservation and Protection staff.
- The event was a pot-luck style BBQ and was held at the River Birch Pavilion at Kinder Farm Park.
- The Recreation and Park's Deer Management Program is supported by highly qualified and trained volunteer hunters. The purpose of this BBQ was a small gesture of thanks for their continued time and dedication to the deer management program.
- At this year's event, 28 hunters and family members attended the event.

Program/Project Manager/ Supervisor:	Conservation and Climate Corps/Chesapeake Bay Trust/Delgado
Program Name:	Chesapeake Conservation and Climate Corps
Status/Issues: In Progress	

- This is a Chesapeake Bay Trust program that pairs organizations (A.A. County Rec & Parks) with Conservation and Climate Corps applicants for a full-time work experience for one year (CBT stipend-support for the year of service amounts to \$31,200).
- Jug Bay Wetlands Sanctuary was selected as a host site for one of nearly 50 Corps applicants.
- The Corps applicant will start in August of 2024 and will complete the year of service in August of 2025.

Program/Project Manager/ Supervisor:	Ft. Smallwood Park/ K. Keller / B. Bruchey / B. Offutt
Program Name:	Phase 2A Capital Construction Project at Fort Smallwood Park

Status/Issues: Active Capital Construction Project

- This Capital Improvement Project includes demolishing aging park infrastructure at Fort Smallwood Park and building out a new swimming beach comfort building, parking lot, and park maintenance facility. Weather has had an impact on progress
- **Comfort Station Status – Anticipated Completion Date: July 4, 2024**
 - Restrooms Fans & Duct Work - 100% complete
 - Insulation of overhead Plumbing/Mech. - 95% complete
 - Electrical rough-ins - 100% complete
 - Installation of overhead Conduit/Boxes/Wiring - 100% complete
 - CMU installation - 100% complete
 - Sanitary line installation - 100% complete

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<ul style="list-style-type: none"> • Water line to well installation – 100% complete • Stormwater pipe installation to 90% complete • Install of Dumpster Enclosure & Handrail Bollard Sleeves – 100% complete • Early work on Canopy Framing and Fiber Cement Panels/Shingles
<ul style="list-style-type: none"> • Maintenance Building Status – Anticipated Completion Date: October 2024 • CMU installation – 50% complete • Omni Block installation – 100% complete • Set Structural Steel – 100% complete • Roof Framing – 100% complete • Roof Sheathing and Shingle – 50% complete

Program/Project Manager/ Supervisor:	Bruce Bruchey
Program Name:	Continuing/Upcoming Construction
Status/Issues:	

<ul style="list-style-type: none"> • WB&A Trail Patuxent River Bridge - construction completion expected late-July • South Shore Trail - Phase II - in the construction bidding process • Brooklyn Heights Park Improvements - active construction • Broadneck Peninsula Trail - Phase 3 - active construction • Broadneck Peninsula Trail - Phases 1B & 5 - active construction • Fort Smallwood Park - Phase 2A - active construction • Mayo Beach Park - Repairs - active construction • Peninsula Park Expansion - active construction • Gresham Historic House repairs - in the construction bidding process • Jug Bay Campground - in construction bidding process • Deale Community Park - active construction • Spriggs Farm on the Magothy Park shoreline - in construction bidding process
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Program/Project Manager/ Supervisor:	Josh Thomas/Chris Carroll
Program Name:	Park Renovation
Status/Issues: In Progress	

<ul style="list-style-type: none"> • Mayo Reclamation Site- clean up and change out of ceiling tiles in the new Southern District Maintenance Facility • Tick Neck Park Pathway Repair- remove and replace 2120 LF of asphalt trail near the ROTC obstacle course. \$88,362.00. • South Shore Ranger Station Repairs- replace the roof, install mini-split HVAC units, and do other interior repairs. \$102,475.00. • Hatton Register Stage/Pavilion- replace stage at Hatton Register Green along the B&A Trail. \$57,579.00

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Program/Project Manager/ Supervisor:	John Spinnenweber
Program Name:	Youth/Adult Sports/Facility Scheduling
Status/Issues:	

- Spring sports are over, and the Athletics department is preparing for the fall season
- Summer field hockey – 383 high school players and 51 over adults (18 to 99 year old ladies)
- Hosted 3 lacrosse tournaments in June for Hogan lax
 - Summer Exposure (149 games/50 teams/2 days/2 sites)
 - Bay Bridge Brawl (79 games/46 teams/1 day/1 sites)
 - Naptown challenge (121 games/50 teams/3 days/2 sites)
- Joe Cannon Stadium -Cannon is fully rented for the summer, hosting 116 games in June/July. Exposure Sports hosted a tournament utilizing Cannon, Hot Sox and Bestgate Park facilities for two weekends in June. In August, will Cannon will be hosting an American Legion's Jr. State Tournament and All-Star games.
- Bachman has baseball and softball tournaments scheduled every weekend through the fall. All tournaments will be using all available fields at Bachman. Additionally, Bachman has 80 Adult Softball teams playing League games Monday-Friday.
 - June-5 Tournaments
 - July-4 Tournaments
 - August-4 Tournaments

Program/Project Manager/ Supervisor:	Jacque Hurman
Program Name:	Recreation Programs
Status/Issues:	

- This summer, 1,001 participants were registered into our summer programs by outside organizations, i.e. state agencies, various county agencies, local businesses and advocacy groups.
- We have successfully created and registered our Traveling Summer Fun Center Program and are prepared to start with **157** participants.
- We have completed two weeks of summer camp with continued registration!
- The dance recital was successful, with approximately 1,079 in attendance (not including the performers), and the Musical Theater had 5 successful performances for winter/spring programs.
- From June 1 to July 1, 2023 - 382 enrolled and \$49,810
- From June 1 to July 1, 2024 - 1088 enrolled and \$178,934
- From registration opening 2/3/23 as of July 1, 2023 - 6,564 Enrollment- \$ 1,410,602.88
- From registration opening 2/5/24 as of July 1, 2024 - 7,440 Enrollment- \$ 1,596,026.00

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Program/Project Manager/ Supervisor:	Jacque Hurman
Program Name:	Recreation Facilities
Status/Issues:	

- **Arundel Olympic Swim Center-** Spring Swim Lessons have been very successful. We ran 77 classes for 636 participants, a slight increase from last year. Revenue is up 15 percent compared to 2023. Certified two new WSI Trainers, ensuring high-quality swim instructors at both facilities
- **Deep Run Recreation Center—**We are waiting for an occupancy permit change and inspection. We plan to host the first program in August.
- **Glen Burnie Ice Rink -** The evaporator coils and chiller were replaced.
- **North Arundel Aquatic Center-** Between May 1 and June 30, 2024, 216 students participated in American Red Cross Learn to Swim programs at the North Arundel Aquatic Center. In the same period in 2023, 91 students participated in Red Cross swim programs, representing a move to a focus on high-quality swim instruction using guidelines set forth by a nationally recognized organization. 5,761 people attended our water park after purchasing tickets online, compared to 4,229 during the same time last year. We completed 100% of our Lifeguard training and physical fitness requirements in May and June.

Program/Project Manager/ Supervisor:	Jacque Hurman
Program Name:	Upcoming Recreation Events
Status/Issues:	

- **North Arundel Aquatic Center-** North Arundel Aquatic Center will organize and host a school supply/backpack drive in July. Plan to stuff a Recreation and Park Dump Truck.
- **North County Recreation Center-** Hosting summer dance programs and dance camps
- **South County Recreation Center—**The recreation center was renovated to create a customer service window and an office for the director.
- **Galesville Courts—**Pickleball courts at Carrie Weedon PO have been approved for resurfacing, and we are waiting for a date from the vendor.

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Program/Project Manager/ Supervisor:	Jacque Hurman
Program Name:	Compass Pointe Golf Course
Status/Issues:	

Month	FY23 Rounds	FY23 Revenue	FY24 Rounds	FY24 Revenue
July	9,486	\$548,116	9,641	\$607,559
August	8,916	\$590,049	9,672	\$626,063
September	7,747	\$425,419	7,708	\$501,712
October	5,749	\$378,842	7,008	\$458,750
November	4,085	\$232,866	4,424	\$264,361
December	2,018	\$96,397	3,011	\$157,555
January	2,790	\$126,371	1,182	\$57,291
February	3,048	\$132,969	3,159	\$148,262
March	4,583	\$240,134	7,980	\$277,816
April	7,914	\$441,770	8,042	\$459,047
May	10,261	\$623,106	9,530	\$606,448
June	9,819	\$668,745	10,210	\$682,225
Total	76,416	\$4,504,784	81,567	\$4,847,089

Golf Outings Sales

FY24 ended as the highest revenue month for golf events. Participation has been high, and our new Food and Beverage manager has done an excellent job cooking for these events. In the past, due to turnover in the F&B department, we have outsourced the food to Mission BBQ.

FY23 \$845,083

FY24 \$948,571

Academy Sales

Compass Pointe's new Director of Instruction, Stephen Herschel, has done an excellent job since coming on board in April. Summer camps are two weeks in, and Stephen and his team of instructors have provided an awesome experience for the students.

CY24 \$265,000 (As of June 29th, 2024)

CY23 \$329,474

Compass Pointe Hosted Events

Events hosted by Compass Pointe have continued to be strong, with two new events added for the 2024 season. A list of the upcoming Compass Pointe events can be found on their website.

Leagues

The five leagues Compass Pointe runs have continued to have strong counts throughout June. Both the Monday and Wednesday leagues are sold out weekly.

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Program/Project Manager/ Supervisor:	Jacque Hurman
Program Name:	Eisenhower Golf Course
Status/Issues:	

Month	FY23 Rounds	FY23 Revenue	FY24 Rounds	FY24 Revenue
July	5,576	\$333,004	5,110	\$307,664
August	5,565	\$318,291	5,725	\$306,993
September	4,220	\$259,611	3,949	\$226,738
October	3,129	\$191,430	3,725	\$225,359
November	1,796	\$102,810	1,903	\$103,435
December	754	\$39,224	1,048	\$53,347
January	1,165	\$60,255	465	\$17,627
February	1,327	\$71,893	1,183	\$47,425
March	2,087	\$108,631	2,664	\$139,359
April	4,289	\$245,154	3,760	\$211,612
May	5,567	\$312,227	4,989	\$266,879
June	5,353	\$318,096	5,708	\$333,293
Total	40,828	\$2,360,626	40,229	\$2,239,731

Shop Sales:

The golf shop is active, although we have minimized merchandise purchasing with the plan to relocate in October. We have seen a negative variance of approximately 16k compared to last year. This volume change was expected and is no surprise as the overall inventory valuation is much lower than last year. Certainly, upon completion of a new golf shop, we anticipate higher volume sales and increased margins.

Events and Programs

Events this season have kicked off, and we completed four large to mid-sized private outings. We have several more scheduled heavily in September and October. Junior golf and women's instructional programs started now at the end of the quarter but were promoted throughout. Continuation and expansion of an internal golf league offering 64 events are played each Wednesday and Saturday through October. We have successfully enrolled over 100 players and required each of them to obtain USGA indexes. We also have over six externally coordinated golf leagues that ensure consistent play and revenue throughout the season.

Food and Beverage:

F&B sales are up 1k compared to last year. Our director continues to try new products and cancel others that do not sell. We have developed a system that offers customers the use of coolers attached to the golf cart. We were able to promote drink specials offering volume discounts that still boast high margins. This quarter was strong, even considering the limited service opportunities working out of a temporary trailer clubhouse.

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Program/Project Manager/ Supervisor:	Tammy Anderson
Program Name:	Child Care
Status/Issues: The Child Care Division has transitioned from 2023-2024 School Year programming to 2024 Summer Programming.	

- **2023-2024 School Year Update:**

- The school year successfully ended on June 11, 2024.
- Hiring statistics update: We began the school year with 240 total part-time child care employees and ended with 248 actively working part-time employees (with a high of 268 employees mid-year). We hired 156 staff throughout the school year but lost 115 due to turnover and 33 who did not successfully complete the hiring process.

- **Summer 2024 Update:**

- On June 18, 2024, the Child Care & Recreation teams partnered to plan and teach the Virtual Summer Camp/Child Care Training Day. It was a very successful day with 470 total participants in 5 total training sessions between 8 am-5 pm.
- Our 12 Summer School-Age Child Care (SACC) and one summer (Pre-K) location opened on June 24, 2024. Out of 4,098 available spaces, 3,888 are filled, and there are wait lists of 1,365 in locations that are full to capacity.
- Our 1 Pre-K Summer Fun N' Play opened July 1, 2024, at a significantly reduced cost to families (\$20 for four weeks of care). This program serves ten children in licensed child care for July.

- **2024-2025 School Year Update:**

- The Child Care Chief met with the following groups as we closed out last school year to address concerns and plan for the coming school year:
 - Anne Arundel County Public Schools to discuss:
 - Creating a Memorandum of Understanding (MOU) specific to child care to address space and staffing concerns between AACPS and Rec and Parks
 - Opening 2 new CEC programs at North Glen & Woodside Elementary Schools
 - Opening 1 new SACC program at Two Rivers Elementary School
 - MSDE Office of Child Care Region 1 to discuss licensing/staffing ratio concerns, communications, and our new programs for the future
 - Our Director Advisory Group, Child Care Program Specialists, and Behavior/Nurse Consultants regarding the need for revisions to our current discipline policy, special needs accommodations, and toileting policy
- In the new FY25 budget, the following changes to Child Care were approved:
 - \$15/month rate increase for child care programs (\$5/month for AM care, \$10/month for PM care, and \$15/month for Pre-K sessions)
 - The CEC programs will be moved out of the Child Care Fund and to the General Fund
 - Five new child care programs were approved for the coming school year (1 SACC & 2 CECs as mentioned above, one new Pre-K at Deep Run Rec Center, and one afterschool Pre-K Test Pilot program)