

Program/Project Manager/ Supervisor:	Marketing & Communications / Heath Neiderer
Program Name:	Recent initiatives/events
Status/Issues:	

Marketing and Communications Division assisted, planned and/or coordinated the following initiatives/events:

- **July – National Parks & Recreation Month**
 - Supported this year’s theme - “Where Community Grows” - with daily posts on media channels for programs and events taking place during the month.
[Brock Bridge Elementary School - Where Community Grows](#)
- **July 16 - River Days @ Quiet Waters Park**
 - Participated in the first River Days event hosted by the County Executive. Informed visitors on river/water access throughout the county. Provided a craft activity at R&P’s booth. County Executive Pittman visited the R&P’s tent. Over 300+ to table.
<https://www.aacounty.org/riverdays>
- **August - “Summer Success” Departmental Stats**
 - Recreations and Parks compiled visitor and program totals for June-August 2023. Three areas of focus were Parks, Recreation and Childcare. Year-over-Year increases for residents/youth/visitors served in all three areas.
[Recreation and Parks Summer Success Story](#)
- **August - Fall Program Guide published**
 - Fall Program delivered to R&P sites and other public locations for distribution.
[Fall Program Guide](#)
- **August - New County website launched**
 - Assisted the Office of Information Technology during launch and current transition for Anne Arundel County’s new website.
[Anne Arundel County Website](#)
- **August 1 – National Night Out (4 locations)**
 - Community building event held annually by Police Departments on the first Tuesday in August. Staffed (4) district locations. Over 1,400 total visitors at the R&P table for the four locations.
[National Night Out Montage](#)
- **August 7 - South County Senior Activity Center**
 - Attended community resource fair coordinated by AA Department of Aging. 250 booth visitors
- **August 9 - Communications and Culture Orientation**
 - Coordinated and led the Communications and Culture Orientation for new departmental staff hired since January.
- **August 12 – Odenton Library Community Festival**
 - Community Festival at the Odenton Community Library. Attended and promoted the new community park being built next to the library. 300+ to table.
[Odenton Library Festival](#)
- **August 16 - Summer @ Your Library Finale**
 - Edgewater Library resource fair. Attended and promoted Fall Program Guide and South River Farm Park stakeholders committee.
- **August 27 - River Days @ Quiet Waters Park**
 - Participated in the second River Days held at QWP. Unlike the first, this one was open to the public. Over 2,100 attendees with over +500 at R&P’s tent. Provided a craft activity and handed out Fall Program Guides and water access literature. This event was part of a County Executive office led celebration of Anne Arundel County’s seven rivers.

Advisory Board Report Submission

- [River Days Recap Video](#)
- **August 27 - Meade Village Basketball Championship**
 - Participated in the championship game – performed the opening tip. Spoke to attendees about Fall programs and other departmental initiatives and projects.

Program/Project Manager/ Supervisor:	Marketing & Communications / Heath Neiderer
Program Name:	Upcoming Events
Status/Issues:	

- The Marketing and Communications Division is currently planning for the following initiatives/events:
- **Mid-Sept: “Plan Your Park” Campaign**
 - Launch of Plan Your Park campaign to solicit public feedback on the 2023 Unused Park Feasibility Study, which provides potential design options for ten (10) unused or underutilized park sites around the county.
 - **Sept 22 - Joshua Roach Memorial Golf Tournament**
 - Golf tournament in memory of department Recreation Supervisor and benefitting the Anne Arundel Youth Football Association.
 - **Sept 23 - River Days**
 - Third and finally River Days being held at Fort Smallwood Park.
<https://www.aacounty.org/riverdays>
 - **October 1 – Lifeline 100 Bicycle Event**
 - 9th Annual Lifeline 100. Offering (4) ride options (15, 30, 65 & 100 miles). Bike Rodeo and Family Fun Safari ride scheduled. Expect to reach the registration cap of 1,000 registrants.
www.Lifeline100.com
 - **Mid-October**
 - Brooklyn Park Sports Complex Ribbon Cutting with community stakeholders, youth athletics, Ripken Foundation, elected officials and school representatives.
 - **October 20 - John Hammond Invitational (AACo Employee Golf Tournament)**
 - Annual county employee golf tournament, to be held this year at The Preserve at Eisenhower Golf Course.
 - **November 17 - National Take a Hike Day**
 - Sponsoring county wide hikes to celebrate National Take a Hike Day and showcase county parks.
 - **Fall/Winter (TBD) - WB&A Trail Bridge Ribbon Cutting**
 - Planning for ribbon cutting event for completion of the WB&A Trail Bridge over the Patuxent River, connecting Anne Arundel and Prince George’s Counties. Completion is currently estimated in late fall or winter.

Program/Project Manager/ Supervisor:	Marketing & Communications / Heath Neiderer
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Program Name:	Admin / Other Initiatives
Status/Issues:	

<ul style="list-style-type: none"> ● The Marketing team welcomed its new Chief of Marketing & Communication in late July with a half-day Marketing retreat and team building exercise. ● Preparing the upcoming issue of the Director’s Newsletter for department staff. ● Preparing the Winter Program Guide for publication in November. ● Working with the Capital Projects division and Office of Internet Technology to enhance the process for updates to individual projects listed on Capital Projects’ website. ● Working with the Parks division to provide more information and training for Active.net in order to get more parks programming listed and registered through that system. This will provide more consistency across the registration process, allow better tracking of key metrics, and capture additional participant information. ● Reviewing and enhancing where needed Recreation and Parks content for its weekly newsletter and social media channels.

Program/Project Manager/ Supervisor:	Bruce Bruchey
Program Name:	Continuing/Upcoming Construction
Status/Issues:	
<p>WB&A Trail Patuxent River Bridge - construction continues on both sides of river South Shore Trail - Phase II - bids due October 10 Brooklyn Park MS Athletic Complex - construction continues, completion September/October 2023 Brooklyn Heights Park Improvements – bids due September 19 Odenton Park (GORC) - construction complete, County inspection in September Broadneck Peninsula Trail - Phase 3 - construction continues Broadneck Peninsula Trail - Phases 1B & 3 – construction starts September Beverly Triton Nature Park - construction continues Fort Smallwood Park - Phase 2A - construction continues Shoreline Erosion Control - Mayo Beach Park - construction starting in September</p>	

Program/Project Manager/ Supervisor:	Erica Jackson Matthews - Bruce Bruchey
Program Name:	Public Meetings/Outreach
Status/Issues:	
<p>Public Meeting – Lake Waterford Dredging – September 13 Public Meeting – Downs Park Shoreline Improvements – October 10 South River Farm Park Stakeholders Survey-open Quiet Waters Stakeholders Survey-open</p>	

Program/Project Manager/ Supervisor:	Tammy Anderson
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Advisory Board Report Submission

Program Name:	Child Care Division
Status/Issues: The Child Care Division has completed their Summer 2023 programs, and launched their 2023-2024 School Year programs.	
<ul style="list-style-type: none"> • <u>Summer 2023 Update:</u> <ul style="list-style-type: none"> ○ The Child Care Division operated 13 total summer programs. <ul style="list-style-type: none"> ▪ 12 were MSDE-licensed Summer School Age Child Care (SACC) programs from 7am-6pm Monday-Friday from June 26, 2023 – August 11, 2023 for \$180 per week for families. ▪ 1 was a Camp-licensed Summer Pre-K Fun N’ Play program from 9am-3pm Monday-Thursday for the month of July, for just \$20 per child for families. ▪ We employed 96 total staff members for the summer, and cared for 3,516 total children. • <u>2023-2024 School Year Update:</u> <ul style="list-style-type: none"> ○ We returned to our fully in-person Child Care Professional Development Conference for returning staff members in partnership with Anne Arundel Community College August 15-August 17, 2023. Between our returning staff conference and our new staff onboarding and training the following week, we trained a total of approximately 240 staff members for the coming school year. ○ The Child Care Division opened in 50 total locations for the school year starting August 28, 2023. <ul style="list-style-type: none"> ▪ 1 is an MSDE-licensed Middle School Teen Group (MSTG) at Crofton Middle School. ▪ 6 are MSDE-licensed Child Enrichment Center (CEC) programs operated in partnership with Anne Arundel County Public Schools in low-income Community School locations for just \$5/month for families. ▪ 43 are MSDE-licensed School Age Child Care (SACC) programs located in elementary school buildings. ○ The Child Care Division also opened 1 MSDE-licensed Pre-K program at South County Recreation Center on September 5, 2023. ○ Overall statistics vs. last school year: <ul style="list-style-type: none"> ▪ Gained 1 location at Glen Burnie Park over last school year. ▪ Gained 2 CEC locations at Glen Burnie Park and Maryland City over last school year. ▪ Raised capacities to care for 500 more children this school year vs. the start of last school year (represents a total of 2,887 children currently registered). ▪ Opened morning SACC ½ hour earlier, starting at 6:30 am. 	

Program/Project Manager/ Supervisor:	Jacque Hurman
Program Name:	Facilities
Status/Issues:	
<p>Deep Run Recreation Center – making progress; pre-K bathrooms have been constructed, flooring is down, added exterior lighting. The target date to begin program November 2023. Programs will include dance, arts and crafts, summer camp programs and in the fall a Pre-School Program,</p> <p>Glen Burnie Ice Rink – plan to open on or around November 1</p> <p>Golf Courses – golf courses are performing well. The Bermuda Grass at Eisenhower has filled in nicely compared to the beginning of the summer. Staff has put new grass down in places where the grass was affected by winter kill.</p>	

Advisory Board Report Submission

	5538	\$300,820
<i>August FY23</i>	5565	\$318,291
<p>North Arundel Aquatic Center – Ran successful summer programs, hosted many camp groups and citizens that enjoy our water park. Welcomed back the Board of Education Food and Nutrition Program. The program offers free breakfast and lunch to children age 2-17.</p> <p>North County Recreation Center – hosted Dance and Musical Theatre Camps over the summer. The pantry distributed 2,000 pounds of food to the community in July and August.</p> <p>South County Recreation Center - Finishing up the new Galesville Pickleball Complex. Featuring 6 dedicated pickleball courts. The first of such facility in the county. Introducing 4 Pickleball programs at the Galesville Pickleball Complex. Sold 152 Pickleball Punch cards in July and August.</p>		

Program/Project Manager/ Supervisor:	Jacque Hurman
Program Name:	Recreation Programs
Status/Issues:	
<p>Had a successful summer, offered new programs in plant and animal science, fencing and STEM, totaling 141 new registrations.</p> <p>Spring 2022- Enrollment 713 - Revenue \$49,128.72 Spring 2023- Enrollment 879 Revenue \$53,681.00</p> <p>Summer 2022- Enrollment 5,517- Revenue \$1,127,412.00 Summer 2023- Enrollment 7,001 Revenue \$ 1,499,724.38</p>	

Program/Project Manager/ Supervisor:	Liana Vitali and multiple regional park rangers
Program Name:	Nature Escape
Status/Issues:	

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STARTED DURING THE HEIGHT OF THE PANDEMIC TO GET CHILDREN OUTSIDE FROM VIRTUAL LEARNING, THIS PROGRAM TOOK ON A LIFE OF ITS OWN, AND IS NOW IN ITS 3RD YEAR. THIS ONE WEEK SERIES IN AUGUST IS RUN SIMULTANEOUSLY AT 5 REGIONAL PARKS. NOT ONLY WAS EVERY SPACE TAKEN, BUT THERE WAS A WAITING LIST AT EVERY SITE. THIS HALF DAY MINI-CAMP GETS CHILDREN OUT IN NATURE WITH HANDS ON ACTIVITIES, HIKES, AND MORE

Program/Project Manager/ Supervisor:	Jess Hardy, Nick Shearman, and multiple regional park rangers
Program Name:	Recreational Kayak Program
Status/Issues:	
THIS PROGRAM IS NOW IN ITS 10 TH YEAR AND CONTINUES TO BE OVERWHELMINGLY POPULAR. RUN AT DIFFERENT SITES AROUND THE COUNTY, THERE WERE 10 TRIPS THIS YEAR. EVERY TRIP WAS FULL AND MANY HAD A WAITING LIST	

Program/Project Manager/ Supervisor:	LIANA VITALI, NICK SHEARMAN, KAREN JARBOE
Program Name:	INTERPRATIVE WORKING GROUP
Status/Issues:	
THIS GROUP OF STAFF HAVE WORKED FOR OVER TWO YEARS TO RE-IMAGINE HOW INTERPRATIVE PROGRAMMING IS DELIVERED THROUGHOUT THE PARKS SYSTEM. DURING THAT TIME THEY HAVE CREATED THE INTERPRATIVE MASTER PLAN, DEVELOPED A SYSTEM TO TRACK ALL PROGRAMMING, STANDARDIZED PARTICIPANTS FEEDBACK, AND MORE. THE GROUP HAS DEVELOPED A TRAINING SERIES FOR NEW RANGERS ALONG WITH FOLLOW-ON HIGHER LEVEL TRAINING FOR THOSE INTERESTED. THIS FALL SEES THEIR FIRST STAND ALONE INTERPRATIVE TRAINING CLASS TAKE PLACE. THIS INITIATIVE CONNECTS SEAMLESSLY INTO AND IS AN OFFICIAL PART OF OUR RANGER TRAINING PROGRAM AND RANGER SCHOOL	

Program/Project Manager/ Supervisor:	Volunteer Work Day/Alexis Myers/Nolley Fisher Downs Park
Program Name:	Downs Park Environmental Project
Status/Issues: No issues	

- On Saturday, August 5th, Maryland Delegate Nic Kipke and 45 additional volunteers held a volunteer work day at Downs Park.
- The volunteers participated in the removal of invasive Stilt grass that is found throughout the Park along the main perimeter trail.
- In addition to the Stilt grass removal, volunteers planted over 100 native shade tolerant plants that were provided by Delegate Kipke's office.
- Volunteers also removed overgrown grasses and invasives in the Amphitheatre Mitigation area, which will assist with the survival of recently planted trees and shrubs.
- Delegate Kipke's office provided lunch for all volunteers and park staff. Downs Park provided necessary tools, gloves, and insect repellent for the event.

Advisory Board Report Submission

Program/Project Manager/ Supervisor:	Quiet Waters Park /Woodfield/Staff
Program Name:	Annapolis Symphony Concert – Pops in the Park
Budget (if applicable):	n/a
Status/Issues: In Progress	
<p>ACTIONS:</p> <p>Quiet Waters Park hosted annual ASO concert on September 3rd. Attendance estimates indicate a 4,500+ crowd. The concert went well with no issues. Staff was assisted by AACPD for traffic control.</p>	
ADDITIONAL NOTES IF NECESSARY	

Program/Project Manager/ Supervisor:	John Spinnenweber
Program Name:	YOUTH/ADULT SPORTS / FACILITY SCHEDULING
Status/Issues:	
<p>FALL SPORTS UPDATE:</p> <p><u>Field Hockey</u> 103 teams this season. fall 2022 - 92 teams – Increase of 11 teams Begins Saturday, September 9</p> <p><u>Volleyball</u> 86 teams this season. Fall 2022 73 teams - Increase of 13 teams. Season begins Saturday, September 9</p> <p><u>Soccer</u> 460 teams registered. Fall of 2022 - 436 teams – 24 team increase Season begins Friday, September 8</p> <p><u>Football</u> 126 teams registered. Fall of 2022 – 124 teams – 2 teams increase Season began Saturday, September 2</p> <p>FALL LEAGUES HAVE BEGUN AT BACHMAN BOTH CANNON AND BACHMAN ARE BOOKED WITH TOURNAMENTS/GAMES THROUGH NOVEMBER</p>	

Program/Project Manager/ Supervisor:	P4798/ Josh Thomas/ Mark Garrity
Program Name:	Park Renovation
Status/Issues:	
Install new pour in place rubber and shade structure on the playground at Pal Park. \$99,477.40	

Program/Project Manager/ Supervisor:	Park Maintenance/Rob Holman/ Josh Thomas
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Program Name:	School Outdoor Rec
Status/Issues:	
Repaired existing tennis courts at Cape St. Claire Elementary school and painted pickleball lines on the courts. \$92,662.70	

Program/Project Manager/ Supervisor:	P4798/ Josh Thomas/ Mark Garrity
Program Name:	Park Renovation
Status/Issues:	
Installed a new roof on the Mayo Reclamation site in preparation for Southern District maintenance to move into the building. \$67,503.60	

Program/Project Manager/ Supervisor:	P4798/ Josh Thomas/ Mark Garrity
Program Name:	Park Renovation
Status/Issues:	
Installed a new playground at Old Mill Southgate Park. \$106,955.00	